



“It’s like a one-stop-shop for information and an awesome tool that will enhance our ability to remain organized as we grow as a company.”

OptiNose Team

“Maximizing the value of your asset”



Business Challenges

Potential loss of Intellectual Property information

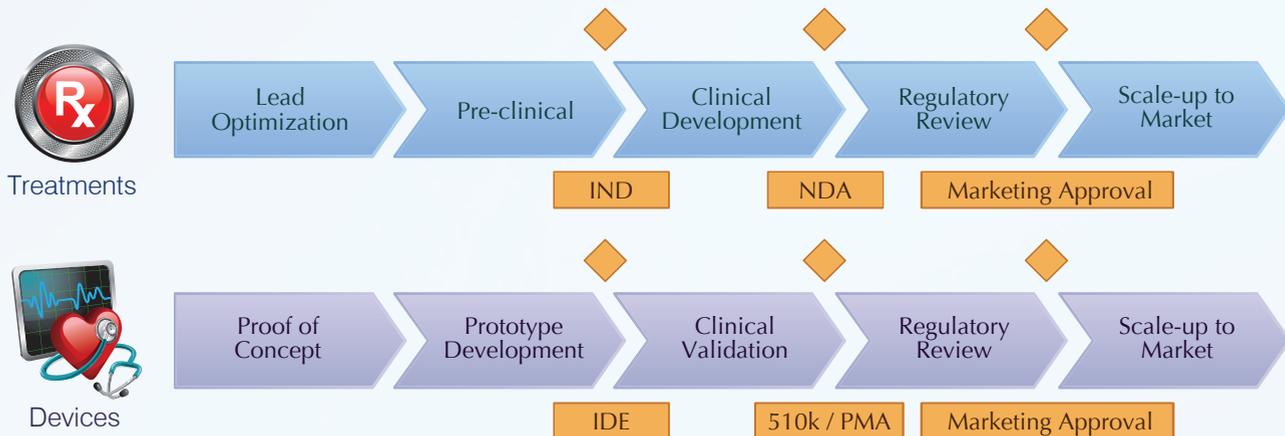
Key asset information is stored in shared drives, is hard to find or lost when team members change or leave.

Difficult to co-ordinate clinical, CMC and other activities across distributed teams

- Ad-hoc project management of most activities results in unclear milestones, project status and lack of progress updates.
- With several outsourced activities it is hard to ensure that everyone is on track.

Onerous compliance requirements

SOPs and other documents for regulatory submission purposes need to be managed to ensure compliance



Product Capabilities

All Intellectual property captured on a secure central web based platform

All key asset Information - patents, agreements for licensing dependent technologies, contracts etc. are stored in a secure central web based platform.

Collaboration platform for co-ordinating clinical, CMC and other activities

Both internal and external team members can collaborate and provide timely input for fastest possible time to reach IND and NDA.

Streamlined process

Processes are tailored for a biotech company with project workspaces, document templates and checklists for key processes.

Automatic Compliance

- Workflow configured to gain rapid review and approval from appropriate subject matter experts to ensure compliance
- Comprehensive audit trail, version control and archiving to ensure user accountability.
- SOP and Contract management system with automated expiry notifications.

Biotechnology Module

"It's like a one-stop-shop for information and an awesome tool that will enhance our ability to remain organized as we grow as a company."

OptiNose Team

"Maximizing the value of your asset"



Benefits - Maximizing the value of the asset by

Protecting intellectual property

Investment in intellectual property is protected as all documentation related to the asset such as patents, contracts and other key information is retained

Superior on time execution through collaboration

All stakeholders involved in an activity are able to stay connected, share and synchronize their work

Product development milestones are managed proactively

All steps involved in product development are readily captured resulting in superior on time execution of all the activities and milestone tracking

Achieving compliance without the overhead

There are adequate checks and balances built in to achieve compliance



Why Iris

✓ Tailored for Biotech	Iris for Biotech is specially designed for Biotech companies
✓ Providing Biotech companies with the framework of product lifecycle management	Iris for Biotech is built on the platform that is fifth generation and robust
✓ Flexible and easily adaptable	Criteria, processes and reports can be tailored to company specific requirements and your changing needs
✓ Enter information only once	Intuitive and user friendly – training less than 1 hour
✓ Easy to use	Pays for itself in a few months
✓ Enter information only once	Links to other Iris modules and your systems

Faster to Market, Higher Sales, Stronger Brands

Contact our team to organize a demonstration on 1 877 854 4747 or at info@irisinteractive.com



Winner - Inspiration Award for
"best of the best" ICT innovation
Winner - e-Health Award
Merit - Industrial Applications Award

PRIME
Awards

Finalist
Marketing Innovation Award

SYDNEY - AUSTRALIA | NEWTOWN, PA - USA | READING - UK | PUNE - INDIA

www.irisinteractive.com